

## **Billy McGlone**

14319 Tapestry Woods Court  
Charlotte, NC 28273  
704-390-6551

Portfolio website - [www.billymacdesign.com](http://www.billymacdesign.com)  
email - [billymacdesign@aol.com](mailto:billymacdesign@aol.com)

### **SUMMARY**

Creative and dedicated Art Director. I possess extensive experience in graphic design with an emphasis on corporate identity. Areas of expertise include the creation of logo designs and development of advertising concepts for corporate businesses. Strengths comprise the use of one color through four color process while creating marketing material such as websites, packaging, brochures, flyers, mailers or any other printed and on-line need. Excellent time management skills with a proven record of producing results that excel the initial requirements while consistently completing projects ahead of deadlines.

### **WORK EXPERIENCE**

Admark Graphic Systems, Charlotte, N.C 2014 - Present

#### ***Creative Director***

- Directing design staff to achieve the best and most creative designs for our clients.
- Developing marketing material for trade shows, events and printed collateral.
- Design creative layouts for large format printing to be used on vehicles, sports arenas and corporate offices.
- Designing, maintaining and updating corporate website.
- Design Corporate video presentations, and other advertising collateral using Final Cut Pro and Power Point.

Prodigy Diabetes Care, LLC Charlotte, N.C 2009 - 2014

#### ***Creative Director***

- Directing design staff to adhere to strict branding message in which I developed in conjunction with the Marketing dept.
- Creating marketing material for trade shows, sales department, events and printed collateral.
- Designing, maintaining and updating corporate website using WordPress.
- Design Corporate presentations, and other advertising collateral using Adobe CS6 - Photoshop, Illustrator, InDesign, Final Cut Pro X, WordPress and Power Point.
- Maintain the Macintosh computers for the Design Department, which includes ordering new software, troubleshooting and installing all software.
- Budgeting and managing supplies for department.

Admark Graphic Systems, Charlotte, N.C 2004 - 2009

#### ***Creative Director***

- Directing design staff to achieve the best and most creative designs for our clients.
- Developing marketing material for trade shows, events and printed collateral.
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- Design Corporate presentations, and other advertising collateral using Final Cut Pro and Power Point.
- Maintain the Macintosh computers for the Design Department, which includes ordering new software, troubleshooting and installing all software.
- Apparel design within our new silk screen and embroidery division.

(VIACOM) Paramount Parks Corp. Office Charlotte, N.C. 1996 - 2004

#### ***Senior Graphic Designer***

- Design a variety of merchandise and apparel sold within the five parks and attractions across the U.S.A. and Canada.
  - Design Corporate presentations, and other printed material consistently meeting deadlines and customer expectations.
  - Supported marketing department and web master by creating artwork and photographs for corporate websites.
    - Train associates on wide range of design software packages including Macintosh equipment.
    - Maintain the Macintosh computers for the Design Department, which includes ordering new software, troubleshooting and installing all software.

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Sports Pages, Inc. Gastonia, N.C. 1993 - 1995

### ***Art Director***

- Designed new lines of sportswear for the collegiate and resort markets around the country.
- Developed brochures and catalogs for the company.
- Supervised and instructed color separating artists
- Created concepts, mailer's for customers and sales force such as J.C. Penneys, Bons Worth and other clothing manufacturers for screening printing and embroidery.

Charlotte's Web Charlotte, N.C 1992 -1993

### ***Graphic Designer***

- Layout, paste-up and design ads for a number of retail newspapers.
- Prepared files for pre-press.
- Maintained computer systems.

Sentinel Printing Company Hempstead, New York 1991 - 1992

### ***Art Director***

- Using Macintosh computers, created prepress material on an imagesetter and directly printed onto negatives saving time and money.
- Worked with customers to design and print brochures, newsletters, business cards.
- Output color separations for printed material.
- System management of all Macintosh computers.

Huntington Pennysaver Inc. Huntington, New York 1984 - 1991

### ***Designer/Computer Coordinator/Supervisor***

- Created Ads and compositions for press.
- Trained and supervised personnel.
- Maintained and managed network of 22 Macintoshes and Laser Writer printers) all connected on an EtherNet Network.
- Ordered and installed Software.

## **ADDITIONAL EXPERIENCE**

Business North Carolina, Charlotte, NC 2001-2008

- Freelance artist • Computer consultant

## **TECHNICAL SKILLS**

Macintosh including the Power Macintosh and G5 line.

Quark Xpress 6.5 Adobe Photoshop CC2015 Adobe Illustrator CC2015 InDesign CC2015 Final Cut Pro X Wordpress

Dreamweaver Microsoft Office Agfa & Umax Color Scanner

System Software MAC OS X Internet Software and current programs. EtherNet Networking

## **EDUCATION**

B.F.A. in Art and Certificate of Teaching Concentration: Education and Fine Arts  
Southern Illinois University, Carbondale, IL

**Hobbies:** Stop-motion Animation. - youtube account - billymacdesign

## **References:**

David Coates - D. Coates Design, LLC - 843.450.6392